



Licensing & Out of Hours Compliance Team - Representation

Name	Ben Spencer
Job Title	Neighbourhood Compliance Officer
Department	Licensing and Out of Hours Compliance Team
Address	[REDACTED]
Email Address	[REDACTED]
Telephone Number	[REDACTED]

Premise Details

Application Ref No	REF: 285454
Name of Premises	Appleberry Foods Ltd
Address	Unit 242 Apex Self Storage, Riverpark Trading Estate, Riverpark Road, Manchester, M40 2XP

Representation

Outline your representation regarding the above application below. This representation should describe the likely effect of the grant of the licence/certificate on the licensing objectives and on the vicinity of the premises.

The Licensing and Out of Hours Team (LOOH) have assessed the likely impact of the granting of this application considering a number of factors, including the nature of the area in which the premises is located, the hours applied for and any potential risks that the granting application could undermine the licensing objectives.

The application is for a 24-hour alcohol licence for delivery. The applicant states they are a high-end spirits online retailer. The website, www.bottlebasket.co.uk, shows that the premises stocks all kinds of alcohol, vaping and tobacco products.

Alcohol delivered by these services in the early hours of the morning are likely to be for immediate consumption by customers who have already been drinking alcohol, potentially for a prolonged period particularly in the very early hours between 1am and 6am.

Should the premises be granted a 24-hour licence, there is an increasing chance of public nuisance the further into the early hours of the morning deliveries are carried out within the delivery location and at the site of the premises.

The LOOH team believe the conditions offered by the applicant are vastly insufficient for the proposed 24hour operation.

No conditions regarding CCTV have been offered.

No refusals log conditions offered.

With the appropriation of alcohol being within the licenced unit, additional conditions as to how this is being managed would be required. LOOH have

recently had significant issues with similar 24 hr delivery alcohol operators allowing drivers to preload vehicles with alcohol prior to receiving orders, creating the potential for unauthorised sales and S136 offences of the Licensing Act 2003.

The proposed Designated Premises Supervisor (DPS), who is also the Premises Licence Holder / owner, is based in [REDACTED]. A DPS should be the person who has day-to-day responsibility for running the business and authorising alcohol sales, leaving the sales in the hands of unvetted delivery drivers with the potential to undermine all four licensing objectives.

Considering the above, LOOH feel that the applicant has not offered enough evidence in their application that they will operate in support of the Licensing Objectives.

Recommendation: Refuse Application

GREATER MANCHESTER POLICE - REPRESENTATION

About You

Name	Sergeant Paul O'Donnell
Address including postcode	[REDACTED] [REDACTED] [REDACTED] [REDACTED] [REDACTED]
Contact Email Address	[REDACTED]
Contact Telephone Number	[REDACTED]

About the Premises

Application Reference No.	REF: 285454
Name of the Premises	Appleberry Food Ltd
Address of the premises including postcode	Unit 242 Apex Self Storage, Riverpark Trading Estate, Riverpark Road, Manchester, M40 2XP

Your Representation

Please outline your representation below and continue overleaf. This should describe the likely effect of the grant of the licence on the licensing objectives on and in the vicinity of the premises in question.

Please accept this as formal notification of the Greater Manchester Police objection to the premises licence application in relation to the above premises on the grounds of Prevention of Crime and Disorder, the Prevention of Public Nuisance, Public Safety and the Protection of Children from Harm.

With the nature of this application for a 24-hour delivery service GMP would expect to be able to contact with the proposed DPS to resolve any issues that may arise whilst running such a high-risk operation. The proposed DPS, the person who has day to day responsibility for the running of the business, resides in [REDACTED]. This raises concerns with GMP about the how much involvement in the day-to-day management of the business and ensuring the operating schedule is followed the DPS will have. GMP believe that this arrangement would undermine the licensing objectives and as such believe this application should be refused.